

VIDEO TIME

UNIT 21

Media & Social Networks

Date: _____

Name: _____

Class: _____

Titre de la vidéo : Social Media Can Affect Today's Job Hunters

Durée : 2'06"

Sous-titres : oui

Lien vers la vidéo :

<https://www.youtube.com/watch?v=bs9Wu6G5vVc>

HELP!

a headhunter un chasseur de tête

jeopardize mettre en péril, compromettre

PART 1 ► Watch the whole video.

1 Choose the theme of the video.

The video is about:

- ☐ a. unemployment statistics.
- ☒ b. social networks and employment.
- ☐ c. the difficulty of finding a job.

2 Classify the words you understand in the categories.

Words relating to social media	Words relating to employment
Facebook, Twitter, social blogs, profile, ...	job, apply for, qualifications, recruitment process...

PART 2 ► Watch the video from the beginning to 0:15.

3 Answer the questions.

a. Do only your friends watch your activities on the Internet?

No, companies looking for new staff also watch your activities on the Internet.

b. Which social media do companies now use?

They use Facebook and Twitter.

c. Why do they use these social networks?

They want to find out if you are really the right person for the job.

PART 3 ► Watch the video from 0:16 to 0:40.

4 Complete the script.

What you **wrote** on Facebook, Twitter or social blogs may jeopardize the job you **apply for**. Many of today's **companies** and headhunters use social **media** to see if you are the most **qualified** person for the job.

Recruiters in Sweden often use Facebook, Twitter, LinkedIn and other **networks** to find **candidates** and also to check upon their **qualifications**.

PART 4 ► Watch the video from 0:41 to 1:00.

5 Say whether the statements are true or false.

- a. The woman who is speaking is a job seeker. **True / False**
- b. Recruiters check the profiles of job applicants on social networks. **True / False**
- c. If they don't find an open profile, they stop investigating on the Internet. **True / False**
- d. They never find inappropriate comments or pictures from job applicants. **True / False**

PART 5 ► Watch the video from 1:01 to 1:06.

6 Select the elements that can jeopardize potential employment.

- ☐ political opinions
- ☒ strong language
- ☒ extreme views
- ☐ private pictures

PART 6 ► Watch the video from 1:07 to 1:30.

7 Select the correct answers.

a. One time the recruiter discovered that a job applicant had

- ☐ posted an inappropriate video.
- ☐ posted inappropriate photos.
- ☒ written inappropriate comments.

b. It was about:

- ☐ alcohol
- ☒ a minority group
- ☐ drugs

c. This person:

- ☐ was recruited.
- ☐ wasn't recruited.
- ☒ didn't have a job interview.

PART 7 ► Watch the video from 1:31 to the end.

8 Listen to the two women and say if they worry about what employers could see on their social profiles.

First woman: YES / NO

Second woman: YES / NO

PART 8 ► Express Yourself.

- Say if you are careful about what you write or post on the Internet.

Réponse libre.

- Have you ever written or posted something inappropriate? Explain.

Réponse libre.

- Do you think your profile on social media could jeopardize the job you would like to get?

Réponse libre.

- Is it important to protect your personal life?

Réponse libre.