

# VIDEO TIME

## UNIT 21

### Media & Social Networks

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Class: \_\_\_\_\_

**Titre de la vidéo :** Social Media Can Affect Today's Job Hunters

**Durée :** 2'06"

**Sous-titres :** oui

**Lien vers la vidéo :**

<https://www.youtube.com/watch?v=bs9Wu6G5vVc>

#### HELP!

**a headhunter** un chasseur de tête

**jeopardize** mettre en péril, compromettre

### PART 1 ► Watch the whole video.

#### 1 Choose the theme of the video.

The video is about:

- a. unemployment statistics.
- b. social networks and employment.
- c. the difficulty of finding a job.

#### 2 Classify the words you understand in the categories.

Words relating to social media	Words relating to employment
Facebook, Twitter, social blogs, profile, ...	job, apply for, qualifications, recruitment process...

### PART 2 ► Watch the video from the beginning to 0:15.

#### 3 Answer the questions.

a. Do only your friends watch your activities on the Internet?

**No, companies looking for new staff also watch your activities on the Internet.**

b. Which social media do companies now use?

**They use Facebook and Twitter.**

c. Why do they use these social networks?

**They want to find out if you are really the right person for the job.**

### PART 3 ► Watch the video from 0:16 to 0:40.

#### 4 Complete the script.

What you **wrote** on Facebook, Twitter or social blogs may jeopardize the job you **apply for**. Many of today's **companies** and headhunters use social **media** to see if you are the most **qualified** person for the job.

Recruiters in Sweden often use Facebook, Twitter, LinkedIn and other **networks** to find **candidates** and also to check upon their **qualifications**.

### PART 4 ► Watch the video from 0:41 to 1:00.

#### 5 Say whether the statements are true or false.

- a. The woman who is speaking is a job seeker. **True / False**
- b. Recruiters check the profiles of job applicants on social networks. **True / False**
- c. If they don't find an open profile, they stop investigating on the Internet. **True / False**
- d. They never find inappropriate comments or pictures from job applicants. **True / False**

### PART 5 ► Watch the video from 1:01 to 1:06.

#### 6 Select the elements that can jeopardize potential employment.

- political opinions
- strong language
- extreme views
- private pictures

### PART 6 ► Watch the video from 1:07 to 1:30.

#### 7 Select the correct answers.

a. One time the recruiter discovered that a job applicant had

- posted an inappropriate video.
- posted inappropriate photos.
- written inappropriate comments.

b. It was about:

- alcohol
- a minority group
- drugs

c. This person:

- was recruited.
- wasn't recruited.
- didn't have a job interview.

**PART 7 ► Watch the video from 1:31 to the end.**

**8 Listen to the two women and say if they worry about what employers could see on their social profiles.**

First woman: **YES** / NO

Second woman: YES / **NO**

**PART 8 ► Express Yourself.**

- Say if you are careful about what you write or post on the Internet.

**Réponse libre.**

- Have you ever written or posted something inappropriate? Explain.

**Réponse libre.**

- Do you think your profile on social media could jeopardize the job you would like to get?

**Réponse libre.**

- Is it important to protect your personal life?

**Réponse libre.**