

VIDEO TIME

UNIT 21

Media & Social Networks

Date: _____

Name: _____

Class: _____

Titre de la vidéo : Social Media Can Affect Today's Job Hunters

Durée : 2'06"

Sous-titres : oui

Lien vers la vidéo :

<https://www.youtube.com/watch?v=bs9Wu6G5vVc>

HELP!

a headhunter un chasseur de tête

jeopardize mettre en péril, compromettre

PART 1 ► Watch the whole video.

1 Choose the theme of the video.

The video is about:

- ☐ **a.** unemployment statistics.
- ☐ **b.** social networks and employment.
- ☐ **c.** the difficulty of finding a job.

2 Classify the words you understand in the categories.

Words relating to social media	Words relating to employment

PART 2 ► Watch the video from the beginning to 0:15.

3 Answer the questions.

a. Do only your friends watch your activities on the Internet?

b. Which social media do companies now use?

c. Why do they use these social networks?

PART 3 ► Watch the video from 0:16 to 0:40.

4 Complete the script.

What you _____ on Facebook, Twitter or social blogs may jeopardize the job you _____. Many of today's _____ and headhunters use social _____ to see if you are the most _____ person for the job.

Recruiters in Sweden often use Facebook, Twitter, LinkedIn and other _____ to find _____ and also to check upon their _____.

PART 4 ► Watch the video from 0:41 to 1:00.

5 Say whether the statements are true or false.

- a. The woman who is speaking is a job seeker. **True / False**
- b. Recruiters check the profiles of job applicants on social networks. **True / False**
- c. If they don't find an open profile, they stop investigating on the Internet. **True / False**
- d. They never find inappropriate comments or pictures from job applicants. **True / False**

PART 5 ► Watch the video from 1:01 to 1:06.

6 Select the elements that can jeopardize potential employment.

- ☐ political opinions
- ☐ strong language
- ☐ extreme views
- ☐ private pictures

PART 6 ► Watch the video from 1:07 to 1:30.

7 Select the correct answers.

a. One time the recruiter discovered that a job applicant had

- ☐ posted an inappropriate video.
- ☐ posted inappropriate photos.
- ☐ written inappropriate comments.

b. It was about:

- ☐ alcohol
- ☐ a minority group
- ☐ drugs

c. This person:

- ☐ was recruited.
- ☐ wasn't recruited.
- ☐ didn't have a job interview.

PART 7 ► Watch the video from 1:31 to the end.

8 Listen to the two women and say if they worry about what employers could see on their social profiles.

First woman: YES / NO

Second woman: YES / NO

PART 8 ► Express Yourself.

- Say if you are careful about what you write or post on the Internet.

- Have you ever written or posted something inappropriate? Explain.

- Do you think your profile on social media could jeopardize the job you would like to get?

- Is it important to protect your personal life?
